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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Bruce Eisen et al.
Assignee: User Trends, Inc.
Title: Electronically Distributing Promotional And Advertising Material Based Upon
Consumer Internet Usage
Serial No.: 09/379,167 Filing Date: 08/23/99
Examiner: John L. Young Group Art Unit: 3622
Docket No.: M-7729 US

TRANSMITTAL LETTER FOR APPEAL BRIEF**CERTIFICATE OF MAILING VIA U.S. EXPRESS MAIL**"Express Mail" Mailing Label No. **ER 072298442 US**

Date of Deposit: September 19, 2003

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Alexandria, VA 22313-1450

Dear Sir:

Please find enclosed an original plus 3 copies of the Appeal Brief together with a Credit Card Payment Form in the amount of \$160 as filing fee for the Appeal Brief. The Applicant claims Small Entity Status.

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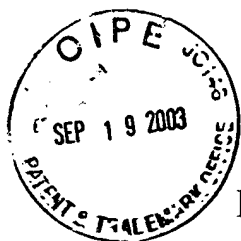
Respectfully submitted,
Century IP Law Group



Date: September 19, 2003

By: _____
F. Jason Far-hadian, Esq.
Registration No. 42,523
Attorney for Applicant(s)

F. JASON FAR-HADIAN, Esq.
CENTURY IP LAW GROUP
222 FIGUEROA ST., SUITE 1815
LOS ANGELES, CALIFORNIA 90012-2601
Telephone: 310 - 789 - 2100



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